

Carson Tate, author of the forthcoming *WORK SIMPLY: Embracing the Power of Your Personal Productivity Style*, is Founder and Principal of Working Simply, a management consulting firm whose mission is to bring productivity with passion back to the American workplace. She focuses on tailoring proven methods of improving employee productivity, engagement and overall time investment to her clients' unique needs. Carson also serves as a consultant, coach and trainer to executives at Fortune 500 companies including AbbVie, Coca-Cola Consolidated Bottling Company, Deloitte, Wells Fargo (multiple divisions of), Ryder System, Inc. and VF.

Carson is a nationally renowned expert on workplace productivity, whose views have been included in top-tier business media including Bloomberg Businessweek, Forbes and Fast Company, and more, as well as in a guest column for the New York Times. In addition, Carson is lead trainer of the Working Simply Certified Coach program, which teaches individuals to employ Working Simply methods in their own consulting practices. The program includes the Productivity Style Assessment tool, which Carson developed based on Ned Herrmann's concept of Whole Brain® thinking.